



There are no large or medium size industries in the Municipal area.

7.1 Existing Industrial Base

Perinthalmanna town has a weak industrial base. There are no large or medium scale industries in the municipal area. There are only 9 small scale units in the town. 155 micro scale enterprises are working in the municipality.

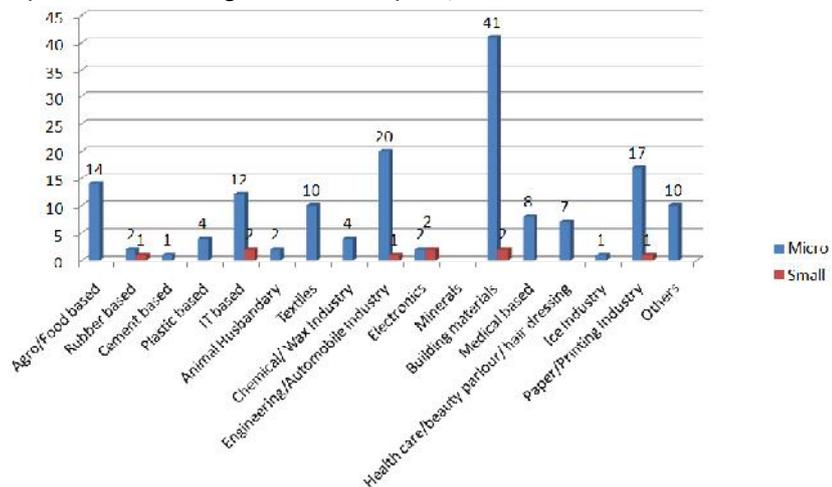


Figure 7.1 Type of industries

The type of industries in the town is shown in Figure 7.1. Maximum number of units are engaged in the manufacture of building materials indicating vigorous construction activity in the influence region. Engineering and automobile workshops come second in number.



Figure 7.2 Spatial Distribution of Industrial units

The industrial units are scattered around, interwoven with the residential and commercial land use.

7.2 Spatial Distribution

The total area under industrial land use comes to only 0.25 % in the municipality. Most of the units being micro in scale are scattered around, interwoven with the residential and commercial land use, towards the north-western and north eastern parts of the municipality.

7.3 Agriculture related industries

The town has good agricultural background and two-third of the land in the Municipality is occupied by agriculture. The wet and dry agriculture jointly constitute 64.97% of the total municipal area with 54.59% of the total land use falling under dry agriculture and 10.38% for paddy cultivation. Major crops produced include coconut, paddy and rubber. Sugarcane also has been cultivated in some parts of the Municipality.

The presence of vast tracts of agricultural land signifies ample scope for agricultural related household industry units in the Municipality. Coconut processing units can be established as the majority of the dry agricultural sector comprises of coconut plantations. Coconut can be processed to produce coconut oil, by making use of relatively less complex machineries and procedures. Coconut oil can find an easy market as it is an indispensable ingredient in the local cuisine.

There are other products as well which can be produced on an industrial basis. "Neera drink" is one among them. This is also called palm nectar or sweet toddy, and is popular on account of its high nutritive value, delicious taste and agreeable flavor. Tender coconut juice is yet another product based on coconut cultivation which can be produced and marketed on large scale basis.

Self Help Groups can play a major role in developing household industries in the Municipality. The Perinthalmanna municipality has got a strong base of well established Kudumbasree units functioning in various sectors. The activities of these groups can be diversified into these potential areas.

7.4 Problems and Potentials

The town has not been able to attract industrial enterprises at large. The municipality has acquired 6.94 acres of land in Sy No. 44 and 158 of Eravimangalam desom, at Paloliparamba for industrial development. But even after several years of acquisition, the venture has not attracted industrial units.

The town has a number of tertiary level hospitals both within the municipal limits and in the periphery. Further investments are anticipated in this sector in the town. So, there is a potential for developing industrial units manufacturing hospital supplies since the internal consumption itself justify the production. Also, the vast tract of land used for coconut cultivation also posses scope for setting up of agro based industries, which can be brought in with the involvement of self help groups and co operative sector.

Likewise development of a number of educational institutions around the town, calls for manufacture of educational supplies.

7.5 Inferences

The existing industrial base of the town is weak. With availability of developable land in the peripheral region and growth in health care and educational institutions in the region, non-polluting industries manufacturing supplies for healthcare and education sectors can be promoted in the town. Agrobased industries can also be promoted, as the town itself has a good share of agricultural land and has a vast agricultural hinterland.